

ORDER



KSNV

Orders
 Order / Rev: 106948
 Alt Order #: 06855310
 Product Desc: Candidate Orders
 Estimate: 1844
 Flight Dates: 09/25/12 - 10/01/12
 Original Date / Rev: 09/24/12 / 10/01/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency
 Name: GMMB, Inc./ Washington D.C.
 Buying Contact: _____
 Billing Contact: _____
Washington Harbor
Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: Obama for America *revised*
 Demographic: A35+
 Product Codes: PLC01-Democrat
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/12 | 09/30/12 | 40 | \$38,665.00 | \$32,865.25 |
| 10/01/12 | 10/01/12 | 10 | \$7,390.00 | \$6,281.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2012 | 40 | \$38,665.00 | \$32,865.25 | 0.00 |
| October 2012 | 10 | \$7,390.00 | \$6,281.50 | 0.00 |
| Totals | 50 | \$46,055.00 | \$39,146.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------------|
| KSNV | 26% | \$46,055.00 |
| Market | 100% | \$177,134.62 |

| Competitive Share | Share | Total |
|-------------------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 25% | \$44,283.65 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 22% | \$38,969.62 |
| KTUD | 2% | \$3,542.69 |
| KVVU | 20% | \$35,426.92 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 5% | \$8,856.73 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---------------------------|-------------------|----------------|---------------|-----|-------|-----------|-----|------|------|-------|----------|
| E 1 | KSNV | 09/25/12 | 10/01/12 | M-F 5-6a WakeUp w/WaQM | 5-6a | | MTWTF-- | :30 | 2 | \$325.001 | | 0.00 | NM | 2 | \$625.00 |
| | | | | M-F 5-6a WakeUp w/Wagners | | | | | | | | | | | |
| | | | | WAKE UP WITH THE WAGNERS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |

Order / Rev: 106948
 Alt Order #: 06855310
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: Candidate Orders
 Estimate: 1844

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------------------|-----------|-------------------|-----------------|--|-------|---------------------------|-----------------|---------------|-------------------|-------------|-----|---------------|-------------|-------|------------|
| E 1 | KSNV | 09/25/12 | 10/01/12 | M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners | CM | 5-6a | MTWTF-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$625.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | | 2 | \$325.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/25/12-10/01/12 | | M-F 5-6a WakeUp w/Wagner | | 5-6a | MTWThF---- | :30 | | \$300.00 | | 0.00 | NM | | |
| E 2 | KSNV | 09/25/12 | 10/01/12 | M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners | CM | 6-7a | MTWTF-- | :30 | 2 | \$650.00 | 1 | 0.00 | NM | 2 | \$1,300.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | | 2 | \$650.00 | | 0.00 | | | |
| E 3 | KSNV | 09/25/12 | 10/01/12 | Today Show Today Show | CM | 658a-9am | MTWTF-- | :30 | 2 | \$850.00 | 1 | 0.00 | NM | 2 | \$1,700.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | | 2 | \$850.00 | | 0.00 | | | |
| E 4 | KSNV | 09/29/12 | 09/29/12 | News 3 Sunrise - SATUR News 3 Sunrise SATURDAY | CM | 6a-7a | -----S- | :30 | 1 | \$350.00 | 1 | 0.00 | NM | 1 | \$350.00 |
| NEWS 3 AT SUNRISE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | | 1 | \$350.00 | | 0.00 | | | |
| E 5 | KSNV | 09/29/12 | 09/29/12 | SIGN ON-SIGN OFF Saturday Today | CM | 5-6A (5:00 AM-6:00 AM) | -----S- | :30 | 1 | \$625.00 | 1 | 0.00 | NM | 1 | \$625.00 |
| SATURDAY TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | | 1 | \$625.00 | | 0.00 | | | |
| E 6 | KSNV | 09/30/12 | 09/30/12 | News 3 Sunrise - SUND News 3 Sunrise SUNDAY | CM | 6a-7a | -----S | :30 | 1 | \$325.00 | 1 | 0.00 | NM | 1 | \$325.00 |
| NEWS 3 AT SUNRISE REV RATE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$325.00 | | 0.00 | | | |
| E 7 | KSNV | 09/30/12 | 09/30/12 | Sunday Today Sunday Today | CM | 7a-8am | -----S | :30 | 1 | \$625.00 | 1 | 0.00 | NM | 1 | \$625.00 |
| TODAY ON SUNDAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$625.00 | | 0.00 | | | |
| E 8 | KSNV | 09/30/12 | 09/30/12 | Meet the Press Meet the Press | CM | 8a-9am | -----S | :30 | 1 | \$3,000.00 | 1 | 0.00 | NM | 1 | \$3,000.00 |
| MEET THE PRESS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | | 1 | \$3,000.00 | | 0.00 | | | |
| E 9 | KSNV | 09/25/12 | 10/01/12 | M-F Today Show II 3rd H M-F Today Show II | CM | 9-10a | MTWTF-- | :30 | 2 | \$350.00 | 1 | 0.00 | NM | 2 | \$700.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | | 2 | \$350.00 | | 0.00 | | | |
| E 10 | KSNV | 09/25/12 | 10/01/12 | M-F Today Show III 4th H Today 4th Hour | CM | 10am-11am | MTWTF-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | | 2 | \$325.00 | | 0.00 | | | |
| E 11 | KSNV | 09/25/12 | 10/01/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | MTWTF-- | :30 | 3 | \$325.00 | 1 | 0.00 | NM | 3 | \$975.00 |
| RACHEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | | | 3 | \$325.00 | | 0.00 | | | |
| E 12 | KSNV | 09/25/12 | 10/01/12 | Noon News Noon News | CM | 12-1230pm | MTWTF-- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 106948
 Alt Order #: 06855310
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: Candidate Orders
 Estimate: 1844
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------|-----------|-------------------|-----------------|---|-------|----------------------------|-------------------|---------------|-------------|---------------|-----|------------|-------------|-------|------------|
| E 12 | KSNV | 09/25/12 | 10/01/12 | Noon News Noon News | CM | 12-1230pm | MTWTF-- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 2 | | \$425.00 | 0.00 | | | | | |
| E 13 | KSNV | 09/25/12 | 10/01/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | MTWTF-- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| DAYS OF OUR LIVES | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 2 | | \$425.00 | 0.00 | | | | | |
| E 14 | KSNV | 09/25/12 | 10/01/12 | The Doctors The Doctors | CM | 2pm-3pm | MTWTF-- | :30 | 2 | \$325.00 | 1 | 0.00 | NM | 2 | \$650.00 |
| THE DOCTORS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 2 | | \$325.00 | 0.00 | | | | | |
| E 15 | KSNV | 09/25/12 | 10/01/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:00 PM-4:30 PM) | MTWTF-- | :30 | 2 | \$600.00 | 1 | 0.00 | NM | 2 | \$1,050.00 |
| FIRST NEWS 3 AT FOUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 2 | | \$600.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/25/12-10/01/12 | | NEWS 3 at 4 (1 HOUR) | | 4-5pm (4:00 PM-4:30 PM) | MTWThF---- | :30 | | \$450.00 | | 0.00 | NM | | |
| E 16 | KSNV | 09/25/12 | 10/01/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:30 PM-5:00 PM) | MTWTF-- | :30 | 2 | \$700.00 | 1 | 0.00 | NM | 2 | \$1,150.00 |
| NEWS 4 AT 430P | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 2 | | \$700.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/25/12-10/01/12 | | NEWS 3 at 4 (1 HOUR) | | 4-5pm (4:30 PM-5:00 PM) | MTWThF---- | :30 | | \$450.00 | | 0.00 | NM | | |
| E 17 | KSNV | 09/25/12 | 10/01/12 | M-F Early News M-F Early News | CM | 5-630p | MTWTF-- | :30 | 2 | \$1,000.00 | 1 | 0.00 | NM | 2 | \$1,900.00 |
| EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 2 | | \$1,000.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 2 | KSNV | 09/25/12-10/01/12 | | M-F Early News | | 5-630p | MTWThF---- | :30 | | \$900.00 | | 0.00 | NM | | |
| E 19 | KSNV | 09/25/12 | 10/01/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | MTWTF-- | :30 | 1 | \$1,000.00 | 1 | 0.00 | NM | 1 | \$1,000.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 1 | | \$1,000.00 | 0.00 | | | | | |
| E 20 | KSNV | 10/01/12 | 10/01/12 | Mon PR 8-10p Monday Prime 8-10pm | CM | 8-10pm | M----- | :30 | 1 | \$4,000.00 | 1 | 0.00 | NM | 1 | \$4,000.00 |
| THE VOICE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | 1 | | \$4,000.00 | 0.00 | | | | | |
| E 21 | KSNV | 09/25/12 | 09/25/12 | Tues PR 10-11p Tuesday Prime 10-11pm | CM | 10-11pm | -T----- | :30 | 1 | \$3,200.00 | 1 | 0.00 | NM | 1 | \$3,200.00 |
| PARENTHOOD | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -T----- | | | 1 | | \$3,200.00 | 0.00 | | | | | |
| E 22 | KSNV | 09/26/12 | 09/26/12 | Wed PR 9-11p Wednesday Prime 9-11pm | CM | 9-11pm | --W---- | :30 | 1 | \$3,200.00 | 1 | 0.00 | NM | 1 | \$3,200.00 |
| LAW & ORDER: SVU | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | | | 1 | | \$3,200.00 | 0.00 | | | | | |
| E 23 | KSNV | 09/30/12 | 09/30/12 | NFL Pre-Game / FNA NFL Pre-Game | CM | 1p-530pm | -----S | :30 | 1 | \$2,400.00 | 1 | 0.00 | NM | 1 | \$2,400.00 |
| FOOTBALL NIGHT IN AMERICA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | 1 | | \$2,400.00 | 0.00 | | | | | |

Order / Rev: 106948
 Alt Order #: 06855310
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
 Product Desc: Candidate Orders
 Estimate: 1844
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----------------------------|-----------|-------------------|-----------------|--|-------|-----------------------|-------------------|---------------|-------|-------------|-----|---------------|-------------|-------|-------------|
| E 24 | KSNV | 09/30/12 | 09/30/12 | NFL Football NFL Football | CM | 1P-9PM | -----S | :30 | 1 | \$10,000.00 | 1 | 0.00 | NM | 1 | \$10,000.00 |
| SUN NT FB: NY GIANTS @ PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | 1 | | | \$10,000.00 | | 0.00 | | | |
| E 25 | KSNV | 09/25/12 | 10/01/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | MTWTF-- | :30 | 2 | \$1,100.00 | 1 | 0.00 | NM | 2 | \$2,200.00 |
| NEWS 3 NIGHTSIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 2 | | | \$1,100.00 | | 0.00 | | | |
| E 26 | KSNV | 09/25/12 | 10/01/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | MTWTF-- | :30 | 2 | \$425.00 | 1 | 0.00 | NM | 2 | \$850.00 |
| TONIGHT SHOW W/ JAY LENO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 2 | | | \$425.00 | | 0.00 | | | |
| E 27 | KSNV | 09/25/12 | 10/01/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | MTWTF-- | :30 | 3 | \$225.00 | 1 | 0.00 | NM | 3 | \$700.00 |
| LATE NIGHT W/JIMMY FALLON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 3 | | | \$225.00 | | 0.00 | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 09/25/12-10/01/12 | | Late Night w/Fallon | | 1237a-136am | MTWThF---- | :30 | | \$250.00 | | 0.00 | NM | | |
| E 28 | KSNV | 09/25/12 | 10/01/12 | Last Call w/Carson Daly Last Call w/Carson Daly | CM | 136-205am | MTWTF-- | :30 | 4 | \$40.00 | 3 | 0.00 | NM | 4 | \$160.00 |
| LAST CALL WITH CARSON DALY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/25/12 | 10/01/12 | MTWTF-- | | | 4 | | | \$40.00 | | 0.00 | | | |
| E 29 | KSNV | 09/29/12 | 09/29/12 | Saturday Night Live Saturday Night Live | CM | 1130pm-1:02am | -----S- | :30 | 1 | \$750.00 | 2 | 0.00 | NM | 1 | \$750.00 |
| SATURDAY NIGHT LIVE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | 1 | | | \$750.00 | | 0.00 | | | |
| E 30 | KSNV | 09/30/12 | 09/30/12 | LAW & ORDER (LF) Law & Order (LF) | CM | Sat 1-2am / Sun 1 | -----S | :30 | 1 | \$45.00 | 3 | 0.00 | NM | 1 | \$45.00 |
| LAW & ORDER | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | 1 | | | \$45.00 | | 0.00 | | | |
| N 31 | KSNV | 09/29/12 | 09/29/12 | Vegas Inc. Vegas Inc. | CM | 6:30-8pm | -----S- | :30 | 1 | \$225.00 | 2 | 0.00 | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | 1 | | | \$225.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 50 | \$46,055.00 |